

Release: IMMEDIATE

NewNet plc nominated as Comms Business Award Finalist

ISPA Award Winning Internet Service Provider NewNet plc, is delighted to announce that they have been nominated as a finalist for the category of 'Most Innovative Channel Product' in the Comms Business Awards 2008.

The Most Innovative Channel Product award recognises the company who introduced an innovative, cutting edge product or service in 2007, and can clearly demonstrate the impact the product has had on the channel market and its financial success.

In 2007 NewNet unbundled several BT exchanges across the South Coast to offer LLU business and residential ADSL+ services with speeds up to 24MB and a 2MB/s leased line equivalent termed 'NewNet Direct'.

Amy Moore, Head of Channel Strategy at NewNet plc commented: "Since our recent unbundling of BT exchanges we experienced an immediate interest and increased activity of LLU services sold via our Channel Partners. This new business momentum has contributed significantly to NewNet's overall sales growth and this recent nomination is testament to the quality products and services we provide our Channel Partners."

NewNet were nominated for the award following a detailed review of LLU hardware, software application and ADSL+ services provided. The nomination was also supported by a detailed synopsis of NewNet's channel strategy, market share growth and channel partner testimonials.

This recent nomination builds further on the company's overall achievements in particular ADSL. In March, NewNet won the highly acclaimed 'Best Consumer Broadband Provider' in the 2008 ISPA Awards.

The 2008 Comms Business Awards will take place at The Royal Lancaster Hotel, Hyde Park, London on Thursday 5th June 2008.

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About NewNet plc

NewNet are members of: ISPA, LINX, Nominet and RIPE.

NewNet was established in 1995 and has since then, assisted thousands of companies of all sizes to establish and advance their Internet presence with services ranging from Broadband to dedicated leased line connections, colocation, web hosting, domain registration and much more. NewNet offers a high level of customer service and enjoys very high levels of customer retention. NewNet is an established telecommunications services provider with a sound financial background and is recognised as the market leader in web hosting, colocation, fast reliable Internet access. In August 2007 NewNet rolled out its first LLU exchange offering 24meg broadband services. NewNet also provide wireless connectivity, voice services, satellite ground station services and bespoke fibre optic networks.

All our Data Centres are protected by substantial UPS and auxiliary power generators, fully air conditioned and protected by CCTV, access control and FM200 fire suppression. All Hardware is monitored 24/7. We currently have a presence in eight Data Centres, four in Fareham and five in London. In addition to London and Fareham, there are Network Access Points in Bristol & Guildford with access to over 100 POP's throughout the UK. NewNet operate one of the most highly peered, highly connected networks in the UK, peering with over 680 other networks including Microsoft, NTL, BT, AboveNet/MFN, PSI Europe and Demon.

NEWNET® is a registered trademark of NewNet plc - trademark registration 2345065

About Comms Business Awards 2008

The Comms Business Awards 2008 is the Comms Channel's most acclaimed, credible and well supported Awards which takes place at one of London's most prestigious hotels – The Royal Lancaster – on the evening of Thursday, 5th June.

Independently judged, The Comms Business Awards are designed to genuinely recognise excellence in the Channel. Acknowledging the successes of the reseller community, the vendors, distributors and service providers as well as those successful individuals who truly set the standard, these Awards are the industry's most sought after accolade.

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